KENNA.VM CASE STUDY

Royal Bank of Canada (RBC)

Introduction

This case study of the Royal Bank of Canada (RBC) is based on a September 2020 survey of Kenna.VM customers by TechValidate, a 3rd-party research service.

“We chose Kenna Security based on the performance and customer commitment.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Kenna.VM:

- The vulnerability management challenges they were experiencing that led them to implement the Kenna.VM:
  - High volume of security data lacking context for decision making

Use Case

The key features and functionalities of Kenna.VM that the surveyed company uses:

- The approach they used to prioritize vulnerabilities prior to Kenna:
  - CVSS 8+
- They best describe their current engagement model between the Security and IT team as Security and IT work together to investigate and prioritize.
- The criteria they use to evaluate the success of your Kenna.VM implementation:
  - Reduction in reporting time

Results

The surveyed company achieved the following results with Kenna.VM:

- Before Kenna vs. After Kenna: Have you seen a reduction in time spent on the following activities? (Security and IT team time combined)
  - time spent on Vulnerability Investigation: 10 – 25%
  - time spent on remediation: 1 – 10%
  - time spent on reporting: 25 – 50%
- Kenna's primary advantage(s) over other vulnerability management platforms:
  - Kenna aggregates data and reporting from multiple tools (vuln scanners, CMDB, discovery)
  - Rates the following for Kenna.VM compared to other vulnerability management solutions:
    - remediation Intelligence (guidance on "what to fix first"): on par
    - integrated real-time global exploit intelligence: superior
    - data science-based risk scoring methodology: on par
    - "Off the shelf" integrations with a wide range of security data sources: superior
    - predictive vulnerability modeling: on par

Company Profile

Company: Royal Bank of Canada (RBC)
Company Size: Global 500
Industry: Banking

About Kenna.VM

Kenna is a software-as-a-service Risk and Vulnerability Intelligence platform that accurately measures risk and prioritizes remediation efforts before an attacker can exploit an organization’s weaknesses. Kenna automates the correlation of vulnerability data, threat data, and 0-day data, analyzing security vulnerabilities against active Internet breaches so that InfoSec teams can prioritize remediations and report on their overall risk posture.

Learn More:

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Research by TechValidate

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