KENNA.VM CASE STUDY

Quest Diagnostics Incorporated

Introduction

This case study of Quest Diagnostics Incorporated is based on a September 2020 survey of Kenna.VM customers by TechValidate, a 3rd-party research service.

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Kenna.VM:

- The vulnerability management challenges they were experiencing that led them to implement the Kenna.VM:
  - Too many vulnerabilities with no way to effectively prioritize

Use Case

The key features and functionalities of Kenna.VM that the surveyed company uses:

- The approach they used to prioritize vulnerabilities prior to Kenna:
  - A homegrown prioritization tool
- They best describe their current engagement model between the Security and IT team as Security investigates and prioritizes vulnerabilities; IT remediates.
- The criteria they use to evaluate the success of your Kenna.VM implementation:
  - Kenna risk score reduction
  - Reduction in IT remediation time

Results

The surveyed company achieved the following results with Kenna.VM:

- Before Kenna vs. After Kenna: Have you seen a reduction in time spent on the following activities? (Security and IT team time combined)
  - time spent on Vulnerability Investigation: 25 – 50%
  - time spent on remediation: 25 – 50%
  - time spent on reporting: over 75%
- Kenna’s primary advantage(s) over other vulnerability management platforms:
  - Kenna provides meaningful and actionable data for remediation (remediation intelligence)
- Rates the following for Kenna.VM compared to other vulnerability management solutions:
  - remediation Intelligence (guidance on “what to fix first”): superior
  - integrated real-time global exploit intelligence: on par
  - data science-based risk scoring methodology: on par
  - “Off the shelf” integrations with a wide range of security data sources: on par
  - predictive vulnerability modeling: superior

Company Profile

Company: Quest Diagnostics Incorporated
Company Size: Fortune 500
Industry: Healthcare

About Kenna.VM

Kenna is a software-as-a-service Risk and Vulnerability Intelligence platform that accurately measures risk and prioritizes remediation efforts before an attacker can exploit an organization’s weaknesses. Kenna automates the correlation of vulnerability data, threat data, and 0-day data, analyzing security vulnerabilities against active Internet breaches so that InfoSec teams can prioritize remediations and report on their overall risk posture.

Learn More:

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Research by TechValidate